

## **Media Advisory**

For additional information, photos or a free tour Please Contact:  
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On display in Dorothy Johnson Gallery at the Museum of Florida Art:

### **Ira Winarsky: Iridescent Landscapes On Exhibit: September 14, 2007 – November 25, 2007**

The Museum of Florida Art is pleased to announce the opening of *Ira Winarsky: Iridescent Landscapes* exhibition, which will run September 14 – November 25, 2007 in the Dorothy Johnson Gallery. A free public reception will be held Friday, September 14, 2007 from 5:00 – 7:00 PM.

Ira Winarsky is a ceramist and a professor at the University of Florida. Ira is known for his figurative and abstractive sculptural landscapes and landscape vessels, which are enveloped by his memorizing glazes.

Winarsky's unique glazes come from years of research and experimentation. Ira has successfully developed hundreds of iridescent glazes that have become a principal element of his work.

"The glazes are the result of fifteen years of passionate original research using thousands of formulae and hundreds of firing techniques. The iridescent glazes include the entire spectrum of visible color. Each glaze reflects its own unique set of light wavelengths, and many reflect all of the colors of the rainbow.," says Winarsky.



It is Ira's use of technology and rigorous discipline of recording the process that allow his ideas to come to fruition. However, even with all the technology, each piece of artwork is a gamble. Winarski describes the transformation of his forms and the unfired milky white glazes as "awesome iridescent panoply of colors that can only be described as breathtakingly magical."



On the exhibition Winarsky explains, “My love of color, landscape, and a new technology has all come together in my iridescent ceramic landscapes. I have produced a rainbow of iridescent luster colors, which interactively change color with the light they are bathed in, and with each person who sees them.”

Gallery Talk: October 18, 2007 at 2:00PM

Join us for this fascinating discussion with Ira Winarsky, a ceramic alchemy master. Learn the meaning behind his surreal and figurative landscapes and unique artistic style.

The Museum of Florida Art is located at 600 North Woodland Blvd. Deland, Florida 32720. Museum hours are Tuesday through Saturday from 10:00 AM - 4:00 PM, and Sunday from 1:00 - 4:00 PM. The galleries are closed for observed holidays. Gallery Admission: Members - Free, Non-Members - \$3.00, Children under 12 and Sundays – Free.

For additional information, please contact the Museum of Florida Art at (386)734-4371 or visit [www.delandmuesum.com](http://www.delandmuesum.com). To view more works by Ira Winarsky, please visit [www.ArtFromIraLand.com](http://www.ArtFromIraLand.com)

*The Museum of Florida Art offers a venue where: creativity is fostered, appreciation of art is nurtured, all people are welcomed. The mission of the Museum of Florida Art is to integrate exhibitions and education to create an enriching and stimulating experience for a diverse audience. The Museum of Florida Art offers a venue for emerging and established Florida artists to support the cultural legacy of our state.*

**Photo Credits:**

Top Left: Chasm (Copper Red),” by Ira Winarski

Below Left: **Skateboard Landscape #8**, By Ira Winarsky

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